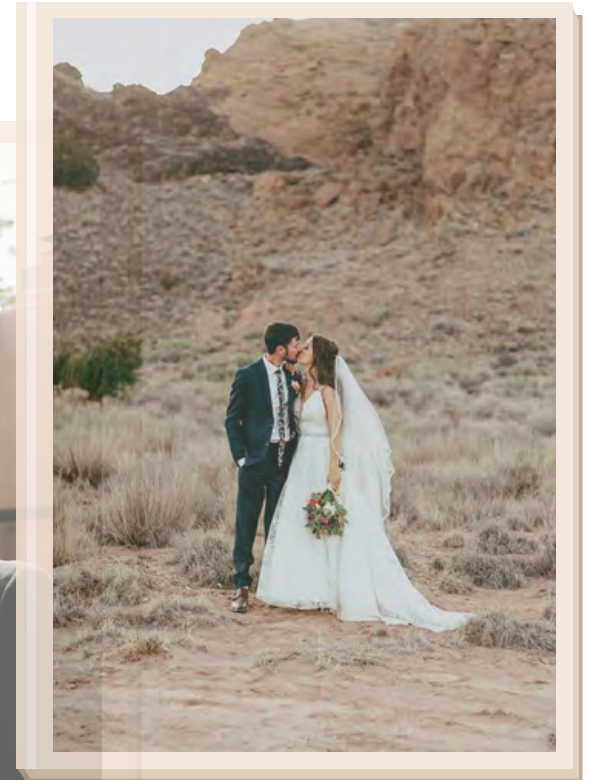


ASHLEY
NICOLE
AFFAIR

NEW MEXICO

wedding planning
+ design investment



THE PROCESS WITH OUR TEAM

If you haven't noticed by our glowing reviews, it takes a village. There is a good chance that you will get to know ALL of our team throughout the planning process. You'll be paired up with your lead planner from the start, but don't be surprised if another one of us gets involved. We like to stay 'in-the-know' with all of our clients.



CONSULT/BOOKING

- Google document is sent + portal is activated
- Introduction from lead planner
- Review documents + introductions to vendors

BEGINNING STEPS

- Finalize vendor booking
- Catering tasting (with or without planner)
- Rental meeting scheduled after caterer is finalized

FINALIZING VENDORS

- Rental showroom consultation
- Begin design process
- Schedule final walkthrough

MEETING(S)

- Final walkthrough
- Vendors contacted
- Room layout/rain plan complete
- Finalize rehearsal or schedule additional meeting
- Timeline complete

WEDDING WEEK

- Final call for last minute changes + set-up/breakdown plan
- ANA rental list due
- Rehearsal
- Wedding day

Congratulations!

We are the team behind Ashley Nicole Affair and we are beyond excited to celebrate you! Support is an essential component to a successful marriage, which is why we pride ourselves on teamwork. It won't take long for you to notice that planning a wedding takes a village. We strive to exceed the industry standard and surpass any expectation you may have when it comes to planning your wedding. We have spent nearly ten years curating fairytale weddings for our clients by going above and beyond.



Basic

PLANNING SERVICE

Guidance with our detailed agenda
Access to comprehensive client portal

CHECKLISTS

SPREADSHEETS

RESOURCES

Vendor recommendations & introductions

Vendor communication liaison

Rental meeting with our catering specialist

Final walkthrough of venue

CEREMONY PLAN

RECEPTION TIMELINE

ROOM LAYOUT(S)

RAIN PLAN

Final planning call

Rehearsal on wedding day

Set up + breakdown of personal decor + rentals

Present for an unlimited amount of time on wedding day

Minimum of two planners from set up to breakdown

Directs, leads, and communicates with all vendors on site

Pin boutonnieres, distribute bouquets + bustle dress

Social media slideshow with professional wedding gallery

\$3,999





Design

PARTIAL SERVICE

Everything in the BASIC FULL SERVICE, and
Additional comprehensive documents

BUDGET
SEATING CHART
RESOURCES

Expertise offered with color palette, vision, and aesthetic
Assistance with sourcing + securing all vendors related to
design

Additional venue walkthrough with florist, to focus on
design

Recreation of overall wedding vision with recommended
vendors

Customized look book showcasing every aspect of your
wedding day from the rehearsal to the ceremony,
cocktail hour, and reception

\$7,999

Elite

FULL SERVICE

Everything in the BASIC + DESIGN and:
Weekly/monthly check-in calls

Elaborate budget/estimate document

Payment balances + due date reminders

Primary liaison with all vendors from the start

Contract management + document tracking

Glam booth for up to 8 hours including
backdrop/rug/neon

Extensive vendor research +
introductions/attendance of consultations

Unlimited amount of vendor appointments
scheduled, as well as site visits

Complimentary assistance with rehearsal dinner
or welcome party planning

Additional comprehensive documents

VENUE SEARCH TEMPLATE

CATERING COMPARISON CHARTS

TRANSPORTATION BOOKING

HOTEL BLOCK INFORMATION

REHEARSAL DINNER OPTIONS

Additional discounts available with partnered
vendors

\$500 credit with Fleur Affair

\$12,499



LET'S connect!

published

GOOGLE THE KNOT

BETCHES

Southern Bride



the knot

junebug WEDDINGS

WEDDING WIRE BRIDES OF AUSTIN

ROCK N ROLL BRIDE



WEDDINGWIRE

Ruffled



CANVASREBEL

NM WED COLLECTIVE INSTAGRAM

Voyage Austin

BOHO WEDDINGS

MODERN WEDDINGS

StrictlyWeddings

